



OREGON INTERSCHOLASTIC SKI RACING ASSOCIATION Racer Sportsmanship Program Summary

2011-2012 Season

The basic premise of the Racer Sportsmanship Program is simple – high school competitors in the Oregon Interscholastic Ski Racing Association (OISRA) fall in love with skiing. Embedded within this passion, our program aims to encourage and acknowledge classy, congenial, good sportsmanship. Our vision is that this will yield a generation of life-long skiers who continue to uphold the program's values and participate in the sport through adulthood and, it is assumed, who will promote a similar passion in their spouses and children.

We are pioneering the concept that with industry and benefactor support we can augment and expand the reach of our program to increase our number of participants. At the same time we can teach our participants many virtuous snow sport behaviors – creating a positive paradigm for all snow sports enthusiasts.

Participation will require three elements as follows:

- **A willingness by the racer to participate in the program**
 - Written and web-based material will be available to educate the participants about the program
- **Knowledge of Your Responsibility Code (see attached participant information)**
 - Written and verbal encouragement to learn, recite, and practice the code will be promoted
- **Exhibiting good sportsmanship actions and attitudes throughout the competitive season**
 - Coaches, assistants, race officials, and gatekeepers will monitor and make note of exemplary competitor conduct on race day.
 - A season-long scoring system will tally the merits earned, resulting in an eventual winner.

The annual **Outstanding Snow Sportsperson Award (OSSA)** is designed to be the engine that drives participation in the program. By first establishing the expectations for noble skier conduct, the potential of winning both recognition and a valuable award are expected to entice passionate participation in the entire Racer Sportsmanship Program. Throughout the competitive season, participants will have opportunities to exhibit virtuous snow sport oriented behaviors with winners being selected within each league at season's end.

Financial support is necessary to fund the running of the program. All donated money, goods, and services will be used to promote the program, build infrastructure necessary to support additional participants, market our program to potential participants, and underwrite the out-of-pocket costs for the individual participants.

At this time we have received two crucial donation from a non-ski industry, benefactor committed to promoting youth involvement in a character building sportsmanship program and one from Sports Authority (see related Sports Authority Sponsorship information).

With **league, team, and coach support**, we can make a positive impact on OISRA, the experience of our racers, the skill levels of our coaches, and America's youth. Please give this program your diligent effort.